

CELEBRATING EXCELLENCE IN OUR BLACK COMMUNITY

REVEREND

29<sup>TH</sup> ANNUAL

# JOHN C HOLLAND

*Awards*

**SATURDAY,  
FEBRUARY 22, 2025**

5:00PM RECEPTION, DINNER  
& AWARDS TO FOLLOW

LIUNA STATION  
GRAND CENTRAL BALLROOM  
360 JAMES ST. N, HAMILTON

**\$100 TICKETS**

**2025 SPONSORSHIP  
OPPORTUNITIES**



# 2025 SPONSORSHIP OPPORTUNITIES

REVEREND  
**JOHN C HOLLAND**  
*Awards*

The Hamilton Black History Council appreciates the community support behind the Reverend John C Holland Awards.

To inquire about sponsorship opportunities for the 29<sup>th</sup> annual awards, please contact: [johnhollandawards@gmail.com](mailto:johnhollandawards@gmail.com)

To purchase a sponsorship package, please [click here](#).



## DIAMOND SPONSOR - \$10,000

- Recognition as Co-Sponsor/Co-Host of the Awards
- Opportunity for media profile
- Full-page advertisement in event program
- 2-minute speaking opportunity at the event or
- Opportunity for video presentation played during dinner
- One table of (8) with your branding on centre stand at table
- Opportunity to present an award at the event

## KENTE SASHING CEREMONY SPONSOR - \$9,000

**NEW!**

- Recognized as the Official Nominee Sponsor of the Awards
- Recognized as the Official Sponsor of the Kente Sashing Ceremony
- Opportunity for media profile
- (4) tickets to the Awards
- Verbal acknowledgment during the event
- Half-page advertisement in event program
- Opportunity to bring greetings during the Kente Sashing Ceremony
- Your branding on signage at the event and centre stands on sponsored tables

## PLATINUM SPONSOR - \$6,000

- Recognition as the Platinum Sponsor of the Awards
- Half-page advertisement in event program
- One table of (8) with your branding on centre stand at table
- Opportunity to present an award at the event

## SAPPHIRE SPONSOR - \$4,000

- Recognition as a Sapphire Sponsor of the Awards
- Quarter-page advertisement in event program
- Opportunity to present an award at the event
- (4) tickets to the Awards

## EMERALD SPONSOR - \$3,000

- Recognition as an Emerald Sponsor of the Awards
- Opportunity to present an award at the event
- Two tables of (8) with your branding on centre stand at table

## COMMUNITY TABLE SPONSOR - \$1,000

- Recognized as a Community Sponsor of the Awards
- One table of (8) to the event
- Organization/Company name on centre stand at table

## YOUTH TABLE SPONSOR - \$1,000

- Recognized as a Youth Sponsor of the Awards
- One table for (8) youth to attend the Awards
- Organization/Company name on centre stand at table

# ADVERTISING OPPORTUNITIES



High-quality full-colour programs will be printed for the 29<sup>th</sup> Annual Reverend John C Holland Awards, and advertisers will be showcased in the event's PowerPoint presentation.

To book an ad, please email: [johnhollandawards@gmail.com](mailto:johnhollandawards@gmail.com).

**Artwork due by: January 26, 2025**



Ad artwork should be supplied in vector/300 dpi format. Ad artwork should include 0.125" bleed with no crop marks or printer marks. Please outline fonts. For any artwork questions contact us.

**Full Page Ad - \$500**

5.5" W x 8.5" H

*File size with bleed:  
5.75" W x 8.75" H*

**Half Page Ad - \$250**

5.5" W x 4.25" H

*File size with bleed:  
5.75" W x 4.5" H*

**Quarter Ad - \$125**

2.75" W x 4.25" H

*File size with bleed:  
3" W x 4.5" H*